

**GLOBAL  
FOREX  
BUSINESS  
AWARDS**

**BROCHURE**



**PROFX**  
**AWARDS**  
**DUBAI 2024**  
GLOBAL FX BIZ AWARDS

Take Part in Congratulating  
the Best Financial Entity  
in this Year's Forex Event

Presented by

**ProFXMedia**

**PROFX**  
**AWARDS**  
**DUBAI 2024**  
GLOBAL FX BIZ AWARDS

**Friday**

**MAY**  
**31**  
**2024**

**6 PM**  
**to**  
**11 PM**



**Queen Elizabeth 2 Hotel**  
*(Dubai - UAE)*

Powered by

**ProFXMedia**  
Innovation... Passion... Impact...



**350+**  
Attendees



**60+**  
Exhibitors



**5+**  
Speakers



**6+**  
Entertainment  
Shows

# World of **Ethical & Transparent** Awards

We're not just celebrating success; we're defining it. It's a grand celebration of the relentless pursuit of excellence in the dynamic world of Forex Brokerage.

Be part of history as we launch the grand award ceremony dedicated to honoring the excellence of participating brokers. It's more than just an event; it's a Statement to the dedication and passion of the forex community.

## Award **Judges**

Our judges, top industry experts, value rewarding and acknowledging teams that set future standards. They sign a code of conduct ensuring confidentiality and promptly destroy entry forms and supporting documents after judging.



# Impact of Award



## Enhanced Reputation

Boost your brand's credibility and reputation in the forex industry with a prestigious ProFX Award. Elevate your standing as a trusted and esteemed forex firm.



## Increased Visibility

Stand out from the competition and gain heightened visibility in the market. A ProFX Award puts your brand in the spotlight, attracting attention from potential clients.



## Validation of Excellence

Receive recognition for your outstanding achievements and excellence in the forex sector, affirming your commitment to excellence and innovation.



## Competitive Advantage

Gain a competitive edge in the market by showcasing your ProFX Award. Set yourself apart as a leader in the industry, attracting clients and investors seeking reliability, quality, and success.



## Networking Opportunities

Forge valuable connections and partnerships with industry peers, experts, and stakeholders. opens doors to exclusive facilitating collaboration and growth.



## Showcase Your Expertise

Demonstrate your expertise and leadership in the forex market. showcase your innovative solutions, cutting-edge technologies, and industry-leading practices.



Speakers

# Unlocking Forex Secrets Learn from Elite Speaker

Our Forex speakers are carefully selected based on their extensive experience, proven track record, and ability to communicate complex concepts in an engaging and accessible manner. Whether you're a novice trader looking to grasp the fundamentals or an experienced investor seeking advanced strategies, our speakers offer valuable perspectives to help you navigate the dynamic world of Forex trading.



6+  
Speakers

By participating in our Forex speaker events, you'll have the opportunity to interact with industry experts, ask questions, and network with fellow traders. Whether you're looking to enhance your trading skills.



Entertainment

# Experience Unforgettable Corporate Entertainment

At this prestigious event, we are excited to present a lineup of captivating performances designed to elevate your experience and leave a lasting impression. From mesmerizing live music acts to dynamic dance performances and interactive entertainment, our shows are tailored to engage and delight attendees throughout the evening.



6+

## Entertainment Show

Our team of talented performers is committed to delivering world-class entertainment that reflects the sophistication and prestige of the ProFx Awards Dubai 2024. Whether you're mingling with industry professionals, celebrating achievements, or networking with fellow attendees, our corporate shows promise to enhance the ambiance and create memorable moments for all.





# Award Categories



## B2B Awards

- 1- Best CRM Provider
- 2- Best B2B Banking Solution
- 3- Best Risk Management System
- 4- Best Technology Provider
- 5- Best Payment Solution Provider
- 6- Best Crypto Payment Solution Provider
- 7- Best Liquidity Aggregator
- 8- Most Innovative Forex Technology Provider
- 9- Best Forex Tools Provider
- 10- Top Forex Liquidity Provider
- 11- Emerging Offshore Regulatory
- 12- Best VPS Partner for Broker
- 13- Best Forex API Provider
- 14- Best Forex White Label Solution
- 15- Best KYC Provider
- 16- Best Forex Education Provider
- 17- Top Forex Charting Software
- 18- Best Forex Marketing Agency
- 19- Best Forex Media
- 20- Best Forex Signal Provider

## Broker Awards

- 1- Trader's Choice FX Broker
- 2- Forex Broker of the Year 2024
- 3- Most Innovative Trading Platform
- 4- Best Forex Broker Africa
- 5- Best Forex Broker Middle East
- 6- Best Forex Broker Europe
- 7- Best Forex Broker Asia
- 8- Best Trade execution Broker
- 9- Best ECN/STP Broker
- 10- Emerging Forex Broker
- 11- Best Forex Affiliate Broker
- 12- Best No Commission Forex Broker
- 13- Best Forex Broker Educational Resources
- 14- Best Forex Prime Broker
- 15- Best IB Broker
- 16- Best Scalping Broker
- 17- Best Retail FX Broker
- 18- Best Crypto Trading Platform
- 19- Best Copy Trading Platform
- 20- Most Trusted Forex Broker
- 21- Best Forex Broker for Social Trading
- 22- Best Forex Broker for Automated Trading
- 23- Trader's Choice Propfirm Broker
- 24- Trader's Choice Crypto Broker
- 25- Broker's Choice Fintech Provider
- 26- Propfirm Broker of the year 2024
- 27- Fintech Provider of the year 2024
- 28- Liquidity Provider of the Year 2024
- 29- Best Affiliate Propfirm Broker
- 30- Outstanding Customer Support FX Broker
- 31- Best Multi Assets Trading Platform
- 32- Best Institutional Broker
- 33- Best Forex Trading App
- 34- Best Bridge Provider
- 35- Best Islamic Broker
- 36- Best Forex Regulatory Compliance
- 37- Outstanding Fintech Solution
- 38- Best FX News Provider
- 39- Best Online Education Provider
- 40- Best Propfirm Broker
- 41- Best Licensing & Regulatory Provider

# Agenda



## Opening Ceremony

6:00 pm

- Anchor Speech
- ProFx Intro & Teaser
- Trophy Launch

## Speaker Speech

6:15 pm

- Panel Speaker 1
- Panel Speaker 2
- Panel Speaker 3

## Hi Tea & Entertainment

6:45 pm

## Award Distribution

7:00 pm

- 30 Awards Distribution

## Entertainment Show

8:00 pm

## Speaker Speech

8:15 pm

- Panel Speaker 4
- Panel Speaker 5
- Panel Speaker 6

## Entertainment Show

8:45 pm

## Award Distribution

9:00 pm

- 30 Awards Distribution

## Closing Ceremony

10:00 pm

- Parade show
- Drone show

## Orchestra & Dinner

10:15 pm

## Event Finish

11:00 pm



# How to Nominate Your Business

You can submit one or multiple entries for different award categories, or submit multiple projects for one category. Each entry requires a separate form tailored to the criteria. Entries should not exceed 1000 words, excluding company details and form questions. If you're unsure about the best category for your work, contact our Supporting ProFx Awards Team for guidance.



Entering one of our awards is as easy as 1, 2, 3!

## > Step 1

Fill an entry form from the our Award website:  
[www.ProFxAwards.com](http://www.ProFxAwards.com)

## > Step 2

Complete your entry form with relevant information, and provide supporting documentation .

## > Step 3

Register via our online entry portal, where you will complete your company profile and then upload your completed documentation and make payment where relevant.



# 12 steps for a Successful Entry

## 01 STEP

### Follow the Instructions

How to Enter can be found on the website and entry form which is free to fill form. judges are strict when it comes to presentation and especially word count

## 02 STEP

### Criteria is Key

The judging criteria, outlined on the website, are reflected in the entry form, which is divided into sections. Each section must be completed to score well.

## 03 STEP

### Choice Category

Submit work to multiple categories or combine pieces into one. Tailor each entry accordingly. Contact our Account Executives for guidance on category selection.

## 04 STEP

### Plan

Craft your entries meticulously for success. Use the entry form as your guide to gather supporting data and evidence. Rushed entries are easily noticed by judges, so be mindful of deadlines.

## 05 STEP

### Objectives & Results

Judges need to grasp your project's origin, goals, and outcomes to evaluate it effectively. Ensure your results align with your objectives to impress the judges.

## 06 STEP

### Evidence

Quantify results with hard numbers, not just percentages, to clearly showcase achievements. Testimonials from clients, customers, or your team also enhance credibility.

## 07 STEP

### Tell Your Story

Judges read multiple entries, so ensure they grasp your story, challenges, and changes for success. Be proud and enthusiastic about your work!

## 08 STEP

### Mind Your Language

Judges are industry experts. Stay clear and concise, yet passionate. Avoid jargon, don't copy and paste and don't bluff

## 09 STEP

### Collaborative Approval

It is imperative that if you are submitting work on behalf of a client or collaboration you get sign-off from all parties before entering

## 10 STEP

### Supporting Documents

Select supporting documents in Word, PDF, or JPEG format under 2MB. Provide URLs for context, process, and results. For videos, include only the online platform URL in the entry form.

## 11 STEP

### Include Your Logo

Attach a high-resolution logo to the entry form. It will be used in the awards presentation if you make the shortlist, offering valuable marketing exposure.

## 12 STEP

### Check & Check Again

Proofread your entry thoroughly to eliminate typos and ensure clarity. Share it with someone not involved in writing to catch any overlooked information.

Judging View

# Judges Review

Strong results that have made a meaningful impact on the business's success. Quantify this! Don't just give percentages, give numbers and revenue figures.

This will be one that I suspect is shared a lot – make sure you have clear and measurable objectives and refer to them in your results. This is the biggest thing that tanks many entries as people either aren't clear about what they hoped to achieve, or don't make it easy for us to see how they delivered on these goal.

The most important thing is to follow the entry form requirements. Some nominees leave some of the form's questions unanswered, which affects the overall score of an entry. Judges are scoring each of your answers on the entry form, and if something is missing, then we're forced to give a lower score



# The Small Print

## **Judging & Entry Terms and Conditions**

- Judges' decisions are final; no correspondence or feedback regarding shortlisted nominations or winners.
- Judges only assess categories/entries they're assigned.
- Judging involves pre-scoring for shortlisting and sessions for awarding winners.
- Discussions and materials are confidential and deleted post-judging.
- Judges abstain from entering and disclose conflicts of interest.
- Shortlisted entrants are notified via email on announcement day.
- Judges sign a code of conduct; violations result in removal from the panel.

## **Entry Terms & Conditions**

- Entries must be submitted by 23:59 on the deadline day, May 5, 2024. Late entries are at the discretion of ProFx Awards Dubai.
- Payment must be made in full at the time of submission.
- Acknowledgment of entries is provided upon submission after payment.
- ProFx Awards Dubai does not accept responsibility for loss or damage of any entry.
- Entry titles may be shortened for awards brochure and trophies.
- Entries won't be published without approval; permission is sought for post-event case studies.
- ProFx Awards Dubai reserves the right to extend deadlines, amend categories, or withhold awards if entry standards aren't met.



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Innovation... Passion... Impact...

ProFX Media is a leading event management company dedicated to creating exceptional experiences and memorable moments.

At ProFX Media, we specialize in organizing prestigious and impactful events that cater to various industries, including finance, technology, and entertainment.

With a team of experienced professionals, ProFX Media prides itself on delivering meticulously planned and flawlessly executed events tailored to meet our clients' objectives.



## Contact Us



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