



BROCHURE

**SECOND
EDITION**



PROFX **AWARDS** **DUBAI 2025**

Global FX Biz Awards

Take Part in Congratulating
the Best Financial Entity
in this Year's Forex Event

Friday

DEC
19
2025

06 PM
to
11 PM



LE MERIDIAN

Airport Road Dubai - UAE

Organized by

ProFXMedia

Innovation... Passion... Impact...



350+
Attendees



6+
Speakers



6+
Entertainment
Shows

INTRODUCTION

World of Ethical & Transparent Awards

We're not just celebrating success; we're defining it. It's a grand celebration of the relentless pursuit of excellence in the dynamic world of Forex & Online Trading Brokerage.

Be part of history as we launch the grand award ceremony dedicated to honoring the excellence of participating brokers. It's more than just an event; it's a Statement to the dedication and passion of the Forex & Online Trading community.

Award Judges

Our judges, top industry experts, value rewarding and acknowledging teams that set future standards. They sign a code of conduct ensuring confidentiality and promptly destroy entry forms and supporting documents after judging.



Our Recently Award Sponsors

Title Sponsor

ZARAFX

Official Sponsor



Event Sponsor



Co-Sponsor



Award Event Participants

GTCPRIME
LIQUIDITY

FX BROKER STARTUP
YOUR B2B FX PARTNER

HF Markets
(DIFC) Limited

Yammarkets
IT'S TRADING TIME

Rox Capitals

FX - SmartBull

delta
INTERNATIONAL

PIX CAPITAL

CARLTON

PipsForex
JOIN HANDS TOGETHER

MIC MILES CAPITAL
GROW YOUR CAPITAL EVERY MILE

CMV CAPITALS
Invest with confidence

STARTRADER

FXKEY
UNLOCK OPPORTUNITIES

TradeFX Funds

FX LIVE CAPITAL

FOREXer

B2B HUB

PRIME

ICM.com

RECENT AWARDS

Reflecting on Our Success at the **ProFX Awards Dubai 2024**

The **ProFX Awards Dubai 2024**, held at the **Queen Elizabeth 2 Hotel**, was a resounding success, gathering industry leaders to celebrate excellence in forex trading. With an overwhelming response, the event highlighted innovation and ethical practices, setting new benchmarks in the industry. Building on this momentum, we're excited to bring the **ProFX Awards Dubai 2025** to the **Le Meridien Dubai** on **December 19th, 2025**. Join us as we continue to inspire and recognize the best in **Forex and online trading**.

www.profxawards.com

The atmosphere was electrifying, with a dazzling red carpet reception kicking off the evening. Attendees were treated to an unforgettable experience that combined glamour with recognition of outstanding achievements. The awards ceremony highlighted the best and brightest in the industry, honoring pioneers across multiple categories, including Best Forex Broker, Best Forex Provider.



RECENT AWARDS

Recent Event Gallery



Impact of Award



Enhanced Reputation

Boost your brand's credibility and reputation in the Forex industry with a prestigious ProFX Award. Elevate your standing as a trusted and esteemed Forex firm.



Increased Visibility

Stand out from the competition and gain heightened visibility in the market. A ProFX Award puts your brand in the spotlight, attracting attention from potential clients.



Validation of Excellence

Receive recognition for your outstanding achievements and excellence in the Forex & Online Trading sector, affirming your commitment to excellence and innovation.



Competitive Advantage

Gain a competitive edge in the market by showcasing your ProFX Award. Set yourself apart as a leader in the industry, attracting clients and investors seeking reliability, quality, and success.



Networking Opportunities

Forge valuable connections and partnerships with industry peers, experts, and stakeholders. opens doors to exclusive facilitating collaboration and growth.



Showcase Your Expertise

Demonstrate your expertise and leadership in the Forex market. showcase your innovative solutions, cutting-edge technologies, and industry-leading practices.



SPEAKERS

Unlocking Forex & Online Trading Secrets

Learn from **Elite** Speaker

Our Forex & Online Trading speakers are carefully selected based on their extensive experience, proven track record, and ability to communicate complex concepts in an engaging and accessible manner. Whether you're a novice trader looking to grasp the fundamentals or an experienced investor seeking advanced strategies, our speakers offer valuable perspectives to help you navigate the dynamic world of Forex & Online Trading trading.

6+
Speakers

By participating in our Forex & Online Trading speaker events, you'll have the opportunity to interact with industry experts, ask questions, and network with fellow traders. Whether you're looking to enhance your trading skills.



ENTERTAINMENT

Experience Unforgettable Corporate **Entertainment**

At this prestigious event, we are excited to present a lineup of captivating performances designed to elevate your experience and leave a lasting impression. From mesmerizing live music acts to dynamic dance performances and interactive entertainment, our shows are tailored to engage and delight attendees throughout the evening.



6+

Entertainment Show

Our team of talented performers is committed to delivering world-class entertainment that reflects the sophistication and prestige of the **ProFX Awards Dubai 2025**. Whether you're mingling with industry professionals, celebrating achievements, or networking with fellow attendees, our corporate shows promise to enhance the ambiance and create memorable moments for all.



CATEGORIES

Award Categories

Price per Nomination:

\$ 2,000

Forex & Brokerage Excellence Awards

- Best Global Forex Broker
- Best Emerging Forex Broker – India
- Best Multi-Asset Broker
- Most Transparent Broker
- Best Broker for Beginners
- Best Mobile Trading Platform
- Best Institutional Broker
- Best Customer Support Broker
- Best Execution Broker
- Best CFD Broker
- Best Copy Trading Platform
- Best Broker Partnership Program
- Fastest Growing Broker
- Best Liquidity Provider
- Best White Label Solution Provider
- Best Broker for Cryptocurrency Trading
- Best Newcomer Broker
- Broker

Prop Firm Awards

- Best Global Prop Firm
- Best Emerging Prop Firm – India
- Best Funded Trader Program
- Fastest Growing Prop Firm
- Best Risk Management Model in Prop Trading
- Most Innovative Prop Firm Technology
- Best Challenge Platform
- Prop Firm

Technology, CRM & Infrastructure

- Best Trading Technology Provider
- Best CRM & Back-Office Solution
- Best Bridge / Liquidity Technology
- Best Trading Software Developer
- Best Risk Management Platform
- Best Server & Hosting Infrastructure

Fintech & Payment Awards

- Best Fintech Innovation
- Best Digital Payment Gateway
- Best PSP for Forex Industry
- Best Blockchain / Crypto Payment Solution
- Best Cross-Border Payment Provider
- Best AI-Driven Fintech Platform
- Fintech Startup

Marketing & Media Awards

- Best Forex Marketing Agency
- Best Broker Branding Campaign
- Best Financial Media Platform of the Year
- Best Fintech PR / Communications Agency

Special Excellence Awards

- Fintech Innovation Leader of the Year
- Outstanding Contribution to Financial Industry

Education, Community & Leadership

- Best Forex Educator / Academy
- Best Trading Community
- Best Financial Training Program
- Industry Leadership Award
- Lifetime Achievement in Fintech & Trading

Influencer Excellence Awards

- Best Forex Influencer (Male)
- Best Forex Influencer (Female)
- Best YouTube Trading Influencer
- Best Instagram Trading Influencer
- Influencer of the Year

Agenda



> Opening Ceremony

6:00 pm

- Anchor Speech
- ProFx Intro & Teaser
- Trophy Launch

> Speaker Speech

6:15 pm

- Panel Speaker 1
- Panel Speaker 2
- Panel Speaker 3

> Hi Tea & Entertainment

6:45 pm

> Award Distribution

7:00 pm

- 30 Awards Distribution

> Entertainment Show

8:00 pm

> Speaker Speech

8:15 pm

- Panel Speaker 4
- Panel Speaker 5
- Panel Speaker 6

> Entertainment Show

8:45 pm

> Award Distribution

9:00 pm

- 30 Awards Distribution

> Closing Ceremony

10:00 pm

- Parade show
- Drone show

> Orchestra & Dinner

10:15 pm

> Event Finish

11:00 pm

How to Nominate Your Business

You can submit one or multiple entries for different award categories, or submit multiple projects for one category. Each entry requires a separate form tailored to the criteria. Entries should not exceed 1000 words, excluding company details and form questions. If you're unsure about the best category for your work, contact our Supporting ProFX Awards Team for guidance.

Entering one of our awards is as easy as 1, 2, 3!

> Step 1

Fill an entry form from the our Award website:
www.ProFXAwards.com

> Step 2

Complete your entry form with relevant information, and provide supporting documentation .

> Step 3

Register via our online entry portal, where you will complete your company profile and then upload your completed documentation and make payment where relevant.



12 steps for a Successful Entry

01
STEP

Follow the Instructions

How to Enter can be found on the website and entry form which is free to fill form. judges are strict when it comes to presentation and especially word count

02
STEP

Criteria is Key

The judging criteria, outlined on the website, are reflected in the entry form, which is divided into sections. Each section must be completed to score well.

03
STEP

Choice Category

Submit work to multiple categories or combine pieces into one. Tailor each entry accordingly. Contact our Account Executives for guidance on category selection.

04
STEP

Plan

Craft your entries meticulously for success. Use the entry form as your guide to gather supporting data and evidence. Rushed entries are easily noticed by judges, so be mindful of deadlines.

05
STEP

Objectives & Results

Judges need to grasp your project's origin, goals, and outcomes to evaluate it effectively. Ensure your results align with your objectives to impress the judges.

06
STEP

Evidence

Quantify results with hard numbers, not just percentages, to clearly showcase achievements. Testimonials from clients, customers, or your team also enhance credibility.

07
STEP

Tell Your Story

Judges read multiple entries, so ensure they grasp your story, challenges, and changes for success. Be proud and enthusiastic about your work!

08
STEP

Mind Your Language

Judges are industry experts. Stay clear and concise, yet passionate. Avoid jargon, don't copy and paste and don't bluff

09
STEP

Collaborative Approval

It is imperative that if you are submitting work on behalf of a client or collaboration you get sign-off from all parties before entering

10
STEP

Supporting Documents

Select supporting documents in Word, PDF, or JPEG format under 2MB. Provide URLs for context, process, and results. For videos, include only the online platform URL in the entry form.

11
STEP

Include Your Logo

Attach a highresolution logo to the entry form. It will be used in the awards presentation if you make the shortlist, offering valuable marketing exposure. thoroughly to Proofread

12
STEP

Check & Check Again

your entry eliminate typos and ensure clarity. Share it with someone not involved in writing to catch any overlooked information.

JUDGING VIEW

Judges Review

Strong results that have made a meaningful impact on the business's success. Quantify this! Don't just give percentages, give numbers and revenue figures.

This will be one that I suspect is shared a lot – make sure you have clear and measurable objectives and refer to them in your results. This is the biggest thing that tanks many entries as people either aren't clear about what they hoped to achieve, or don't make it easy for us to see how they delivered on these goal.

The most important thing is to follow the entry form requirements. Some nominees leave some of the form's questions

unanswered, which affects the overall score of an entry. Judges are scoring each of your answers on the entry form, and if something is missing, then we're forced to give a lower score



The Small Print

Judging & Entry Terms and Conditions

- Judges' decisions are final; no correspondence or feedback regarding shortlisted nominations or winners.
- Judges only assess categories/entries they're assigned.
- Judging involves pre-scoring for shortlisting and sessions for awarding winners.
- Discussions and materials are confidential and deleted post-judging.
- Judges abstain from entering and disclose conflicts of interest.
- Shortlisted entrants are notified via email on announcement day.
- Judges sign a code of conduct; violations result in removal from the panel.

Entry Terms & Conditions

- Entries must be submitted by 23:59 on the deadline day, 20 October, 2025. Late entries are at the discretion of ProFX Awards Dubai
- Payment must be made in full at the time of submission.
- Acknowledgment of entries is provided upon submission after payment.
- ProFX Awards Dubai 2025 does not accept responsibility for loss or damage of any entry.
- Entry titles may be shortened for awards brochure and trophies.
- Entries won't be published without approval; permission is sought for post-event case studies.
- ProFX Awards Dubai reserves the right to extend deadlines, amend categories, or withhold awards if entry standards aren't met.



SECOND
EDITION

Take Part in Congratulating
the Best Financial Entity
in this Year's Forex Event

ProFXMedia

Innovation... Passion... Impact...



ProFX Media FZ LLC is a premier event management company specializing in financial and technology sectors. As **Guinness World Record holders** for the most participants in a trading competition (1,449 in Dubai, 2025), we organize top expos, conferences, and awards that connect industry leaders and showcase innovative solutions in Forex, Fintech, blockchain, AI, banking, and more.



Contact Us



info@profxmedia.com



www.ProFxAwards.com



+971 58 884 5033



[profxmedia](#)



[@profxmedia](#)

